

## Recommendations for partners' web pages and graphics

Dear Partners,

This document will guide you through graphics and recommendations how to use Clarity Chromatography Software and DataApex's graphics. Please keep in mind that inserting links to DataApex webpages will increase rating and position in Google's organic search of your and DataApex's webpages and is mutually beneficial.

### Minimal requirements

Here please find listed minimal requirements for our partners' web presentation about Clarity chromatography Software and DataApex products:

- Clarity software or DataApex logo with a link to <https://www.dataapex.com>
- Link to Clarity Demo download page: <https://www.dataapex.com/product.php?id=clarity-demo.php> This link will assure that your customers will always download the latest software version.





You are welcome to enhance your Clarity presentation using our materials. There are plenty documents on our webpages (download center) that you can link.


### Graphic resources

Please download the following package:

<http://downloads.dataapex.com/documentation/clarity/other/Dataapex-Clarity-Web-Graphics.zip>

The content of the package is structured into following folders:

Folder	Description	Example
DataApex-logos	Graphics containing DataApex logo in various sizes and formats	
Clarity-logos	Please use this logo together with presentation about the Clarity chromatography software. Other available variations are for Clarity Lite and Offline.	
Clarity-family-logos	In case you are promoting also our other products such as Hardware, you can use small logos.	
Clarity-Screenshots	Various screenshots from the latest version of Clarity. Includes also screenshots of Extensions, etc.	

Hardware	Pictures of our latest hardware products – Colibrick A/D Converter, Zebrick D/A Converter, Validator, etc.	
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### Complete graphics resources available on DataApex FTP Server

Please note the complete graphics resources is available after you log-on your account on DataApex FTP Server.

Please do not hesitate to contact us on [sales@dataapex.com](mailto:sales@dataapex.com) email, we are ready to provide you additional graphics resources upon request.